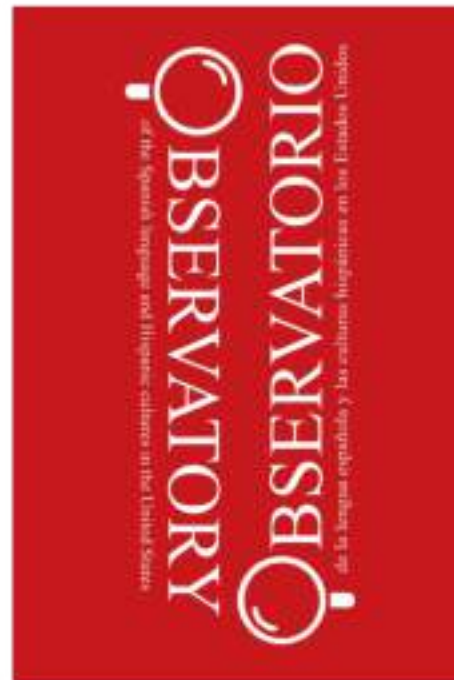


# MATERIALES DEL OBSERVATORIO

## OBSERVATORIO MATERIALS





# Disaster Prevention

By Ramon Gilsanz, Dan Eschenasy, Gia Antonelli,  
Reed Miller, Veronica Cedillos, and Susan Bailey



Instituto Cervantes

Observatorio Instituto  
Cervantes at Harvard, Oct. 2023



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# Overview

## Topics We Will Cover

- Overview
- Disasters and Civilization
- Modern-day Engineering Understanding
- Poverty As a Limitation of Response
- Defining the Problem
- Taking Action
- What Is GeoHazards International (GHI)
- Examples of Preventative Efforts



# Overview

## What is a Disaster

A **hazard** event can turn into a **disaster** when people live in **vulnerable** environments and don't have the **capacity** ("social vulnerability") to cope with the impact of the **hazard**.



# Overview

## How to Contribute

There are numerous ways **we** can **contribute** to disaster prevention.

Today we will outline how **you** can be the **next generation** to help **prevent disasters**.



# Overview

## Types of Hazards

- Earthquakes
- Fire
- Tornados
- Floods
- Tsunamis
- Hurricanes/Typhoons



# Disasters and Civilization

## Extinction of the Dinosaurs

- Asteroid struck earth 66 mill. yrs ago
- Dinosaurs extinct
- 75% of plant/animal species wiped out





# Disasters and Civilization

## Fall of The Bronze Age Civilizations

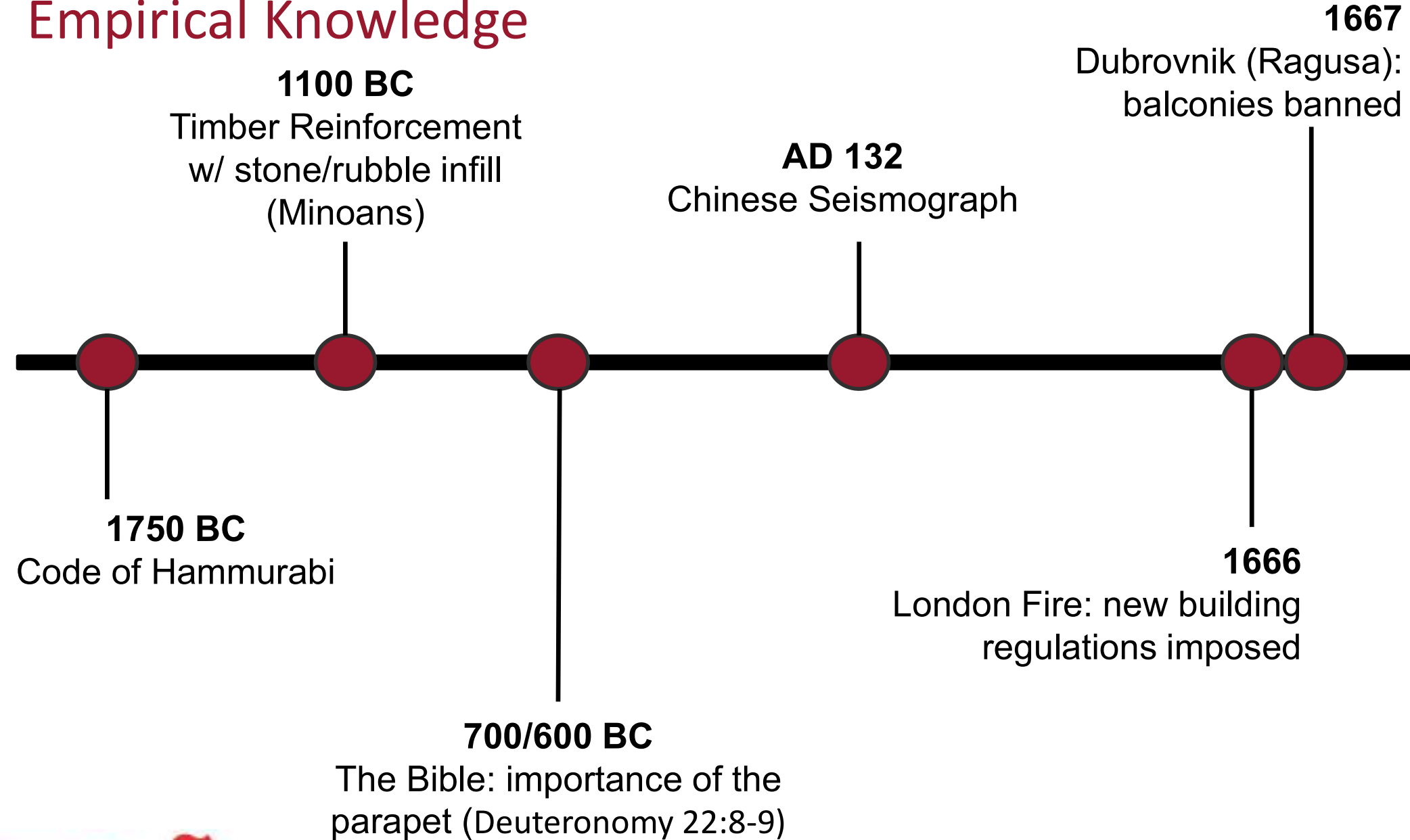


- Many major Mediterranean civilizations began collapsing between 13<sup>th</sup>-12<sup>th</sup> centuries BC
- Minoans among one of many to collapse (fell 1500 BC)
- Contributing Factors:
  - Eruption of Thera Volcano
  - Climate Change



# Disasters and Civilization

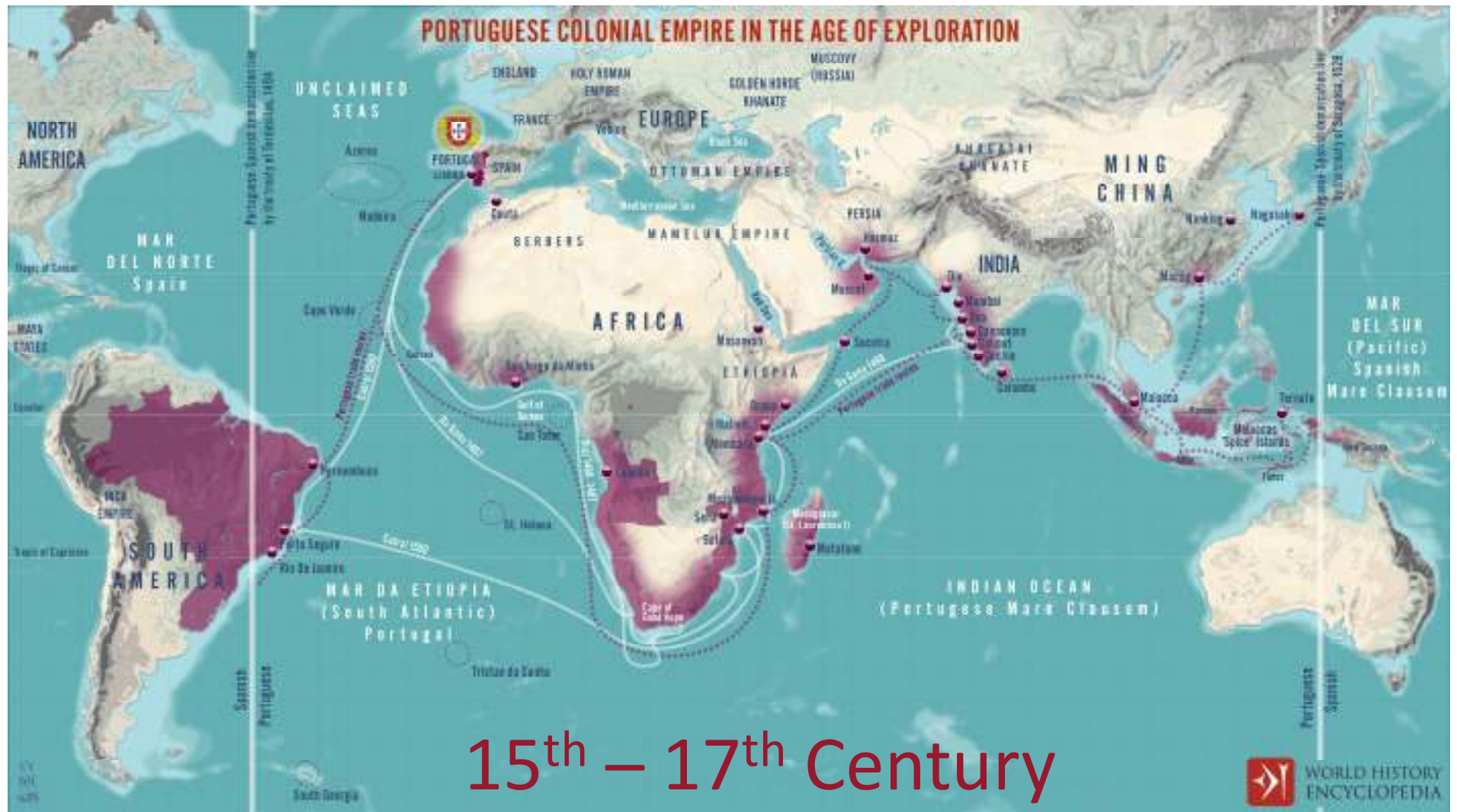
## Empirical Knowledge





# Disasters and Civilization

## The Portuguese Empire





# Disasters and Civilization

## Dangers of Cities: 1755 Lisbon Earthquake

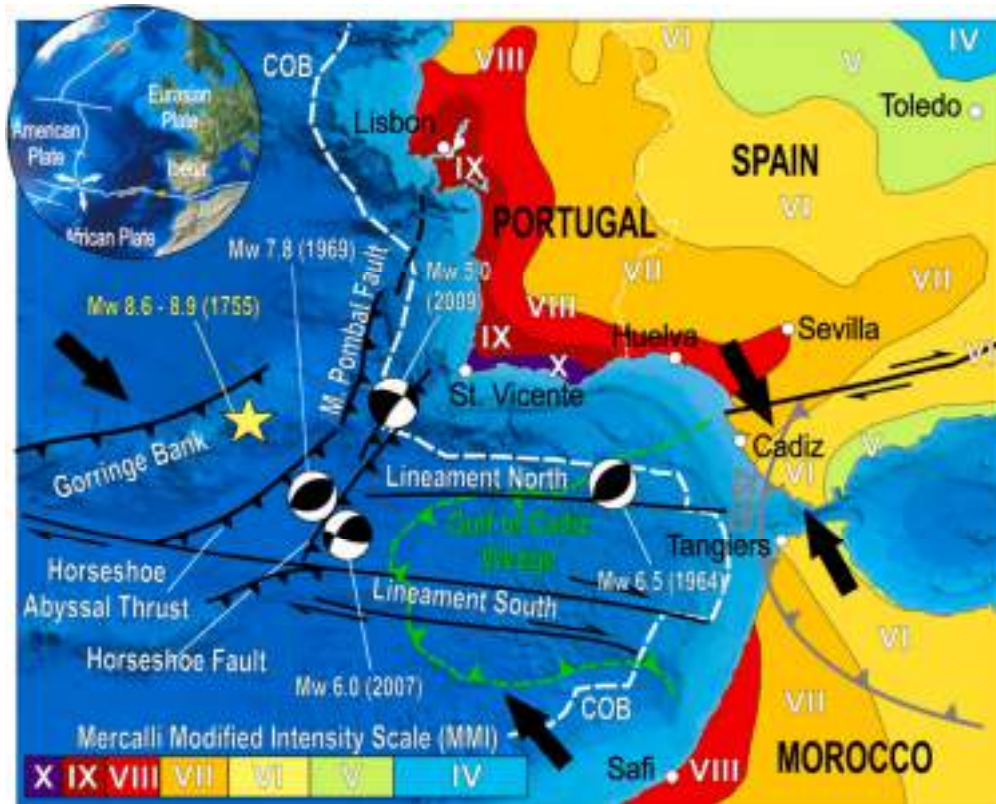


- Highly populated city
- 8.5M earthquake followed by a tsunami
- 40,000-50,000 deaths
- Damages estimated to be 32-48% of Portugal's GDP at the time



# Disasters and Civilization

## Dangers of Cities: 1755 Lisbon Earthquake



### In Spain:

- 1,275 dead
- **84%** of victims due to people being hit by collapsed buildings/detached construction elements



# Disasters and Civilization

## Enlightenment Philosophers' Search for Causation

Nature is so cruel...  
Look at this  
devastation in Lisbon!



Voltaire

Nature did not  
construct twenty  
thousand houses of  
six to seven stories  
there!



Rousseau

There must be a  
scientific cause to this  
earthquake, it is not  
divine intervention!



Kant



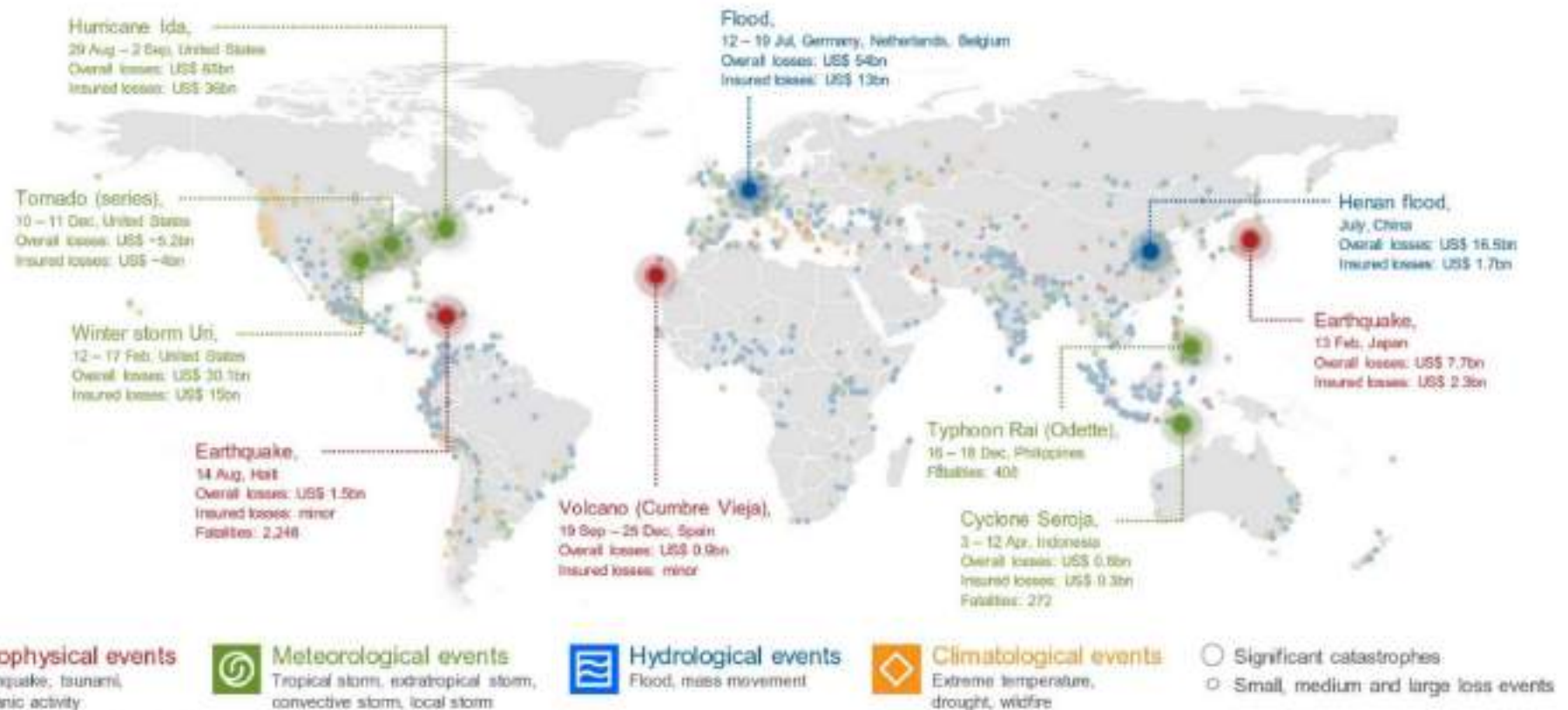
# Disasters and Civilization

## Voltaire: Hazards Are Unavoidable

NatCatSERVICE

### Relevant natural catastrophe loss events worldwide 2021

Natural disasters caused overall losses of US\$ 280bn



Source: Munich RE, NatCatSERVICE, 2022



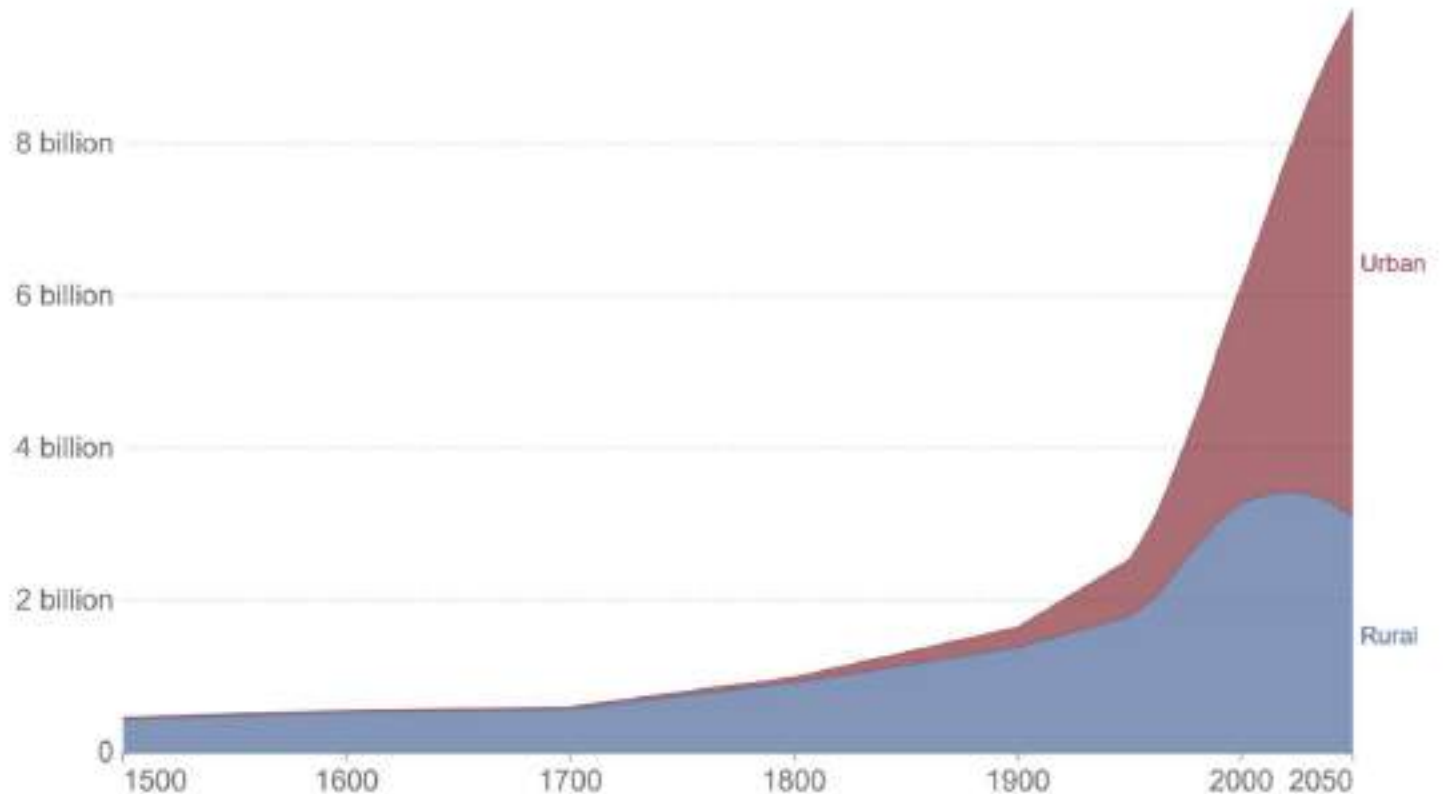
# Disasters and Civilization

## Rousseau: Cities Expose People to Hazards

*Cities have shown to be more dangerous, but urbanization is only increasing.*

### Urban and rural population projected to 2050, World, 1500 to 2050

Total urban and rural population, given as estimates to 2016, and UN projections to 2050. Projections are based on the UN World Urbanization Prospects and its median fertility scenario.



Source: OWID based on UN World Urbanization Prospects 2016 and historical sources (see Sources)  
OurWorldInData.org/urbanization • CC BY



# Disasters and Civilization

Rousseau: Cities Expose People to Hazards

## A Positive

Cities are generally more **strictly regulated by codes** whose enforcement can be afforded by owners, contractors, and designers with private money

## A Negative

In places with limited financial and technical resources, ensuring adequate funding and **quality control is a big challenge**



# Disasters and Civilization

Rousseau: Cities Expose People to Hazards

Nepal: Fast Growing

2004



2018

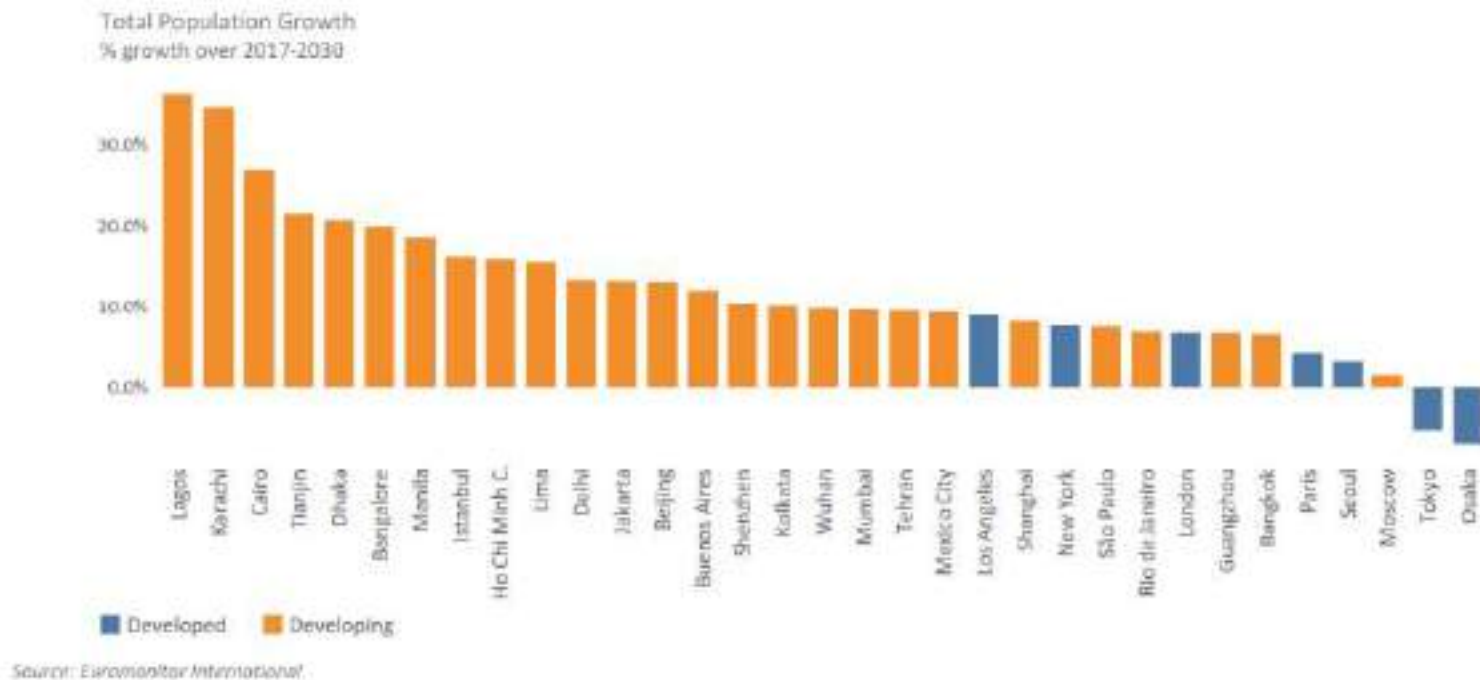




# Disasters and Civilization

## Rousseau: Cities Expose People to Hazards

“As the world **urbanizes**, risk is being **concentrated** in densely **populated** areas, many of which are **not designed to withstand** their current levels of **hazard** exposure” (UN Disaster Risk Reduction)



**Megacity:** a city housing 10+ million inhabitants.



# Modern-day Engineering Understanding

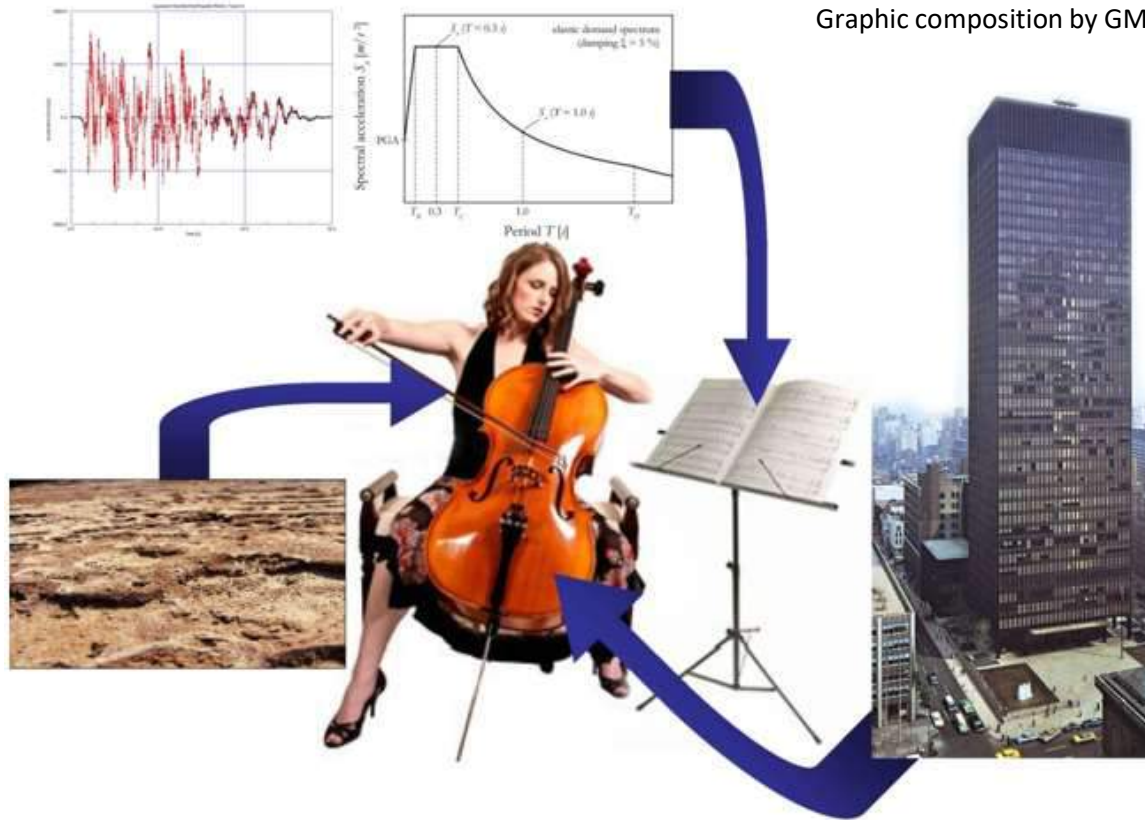
## Kant: A Scientific Explanation-Where We Are Now

- Earthquake analysis
- Data acquisition
- Codes, American Society of Civil Engineers (ASCE) Standards
- High-end and low-end solutions



# Modern-day Engineering Understanding

## A Musical Analogy



- Earthquake  $\leftrightarrow$  Music
- Soil  $\leftrightarrow$  Musician
- Seismic Spectrum  $\leftrightarrow$  Score
- Building  $\leftrightarrow$  Instrument
- Bldg. Response  $\leftrightarrow$  Melody
- Occupants  $\leftrightarrow$  Audience
- Social Context  $\leftrightarrow$  Concert Hall



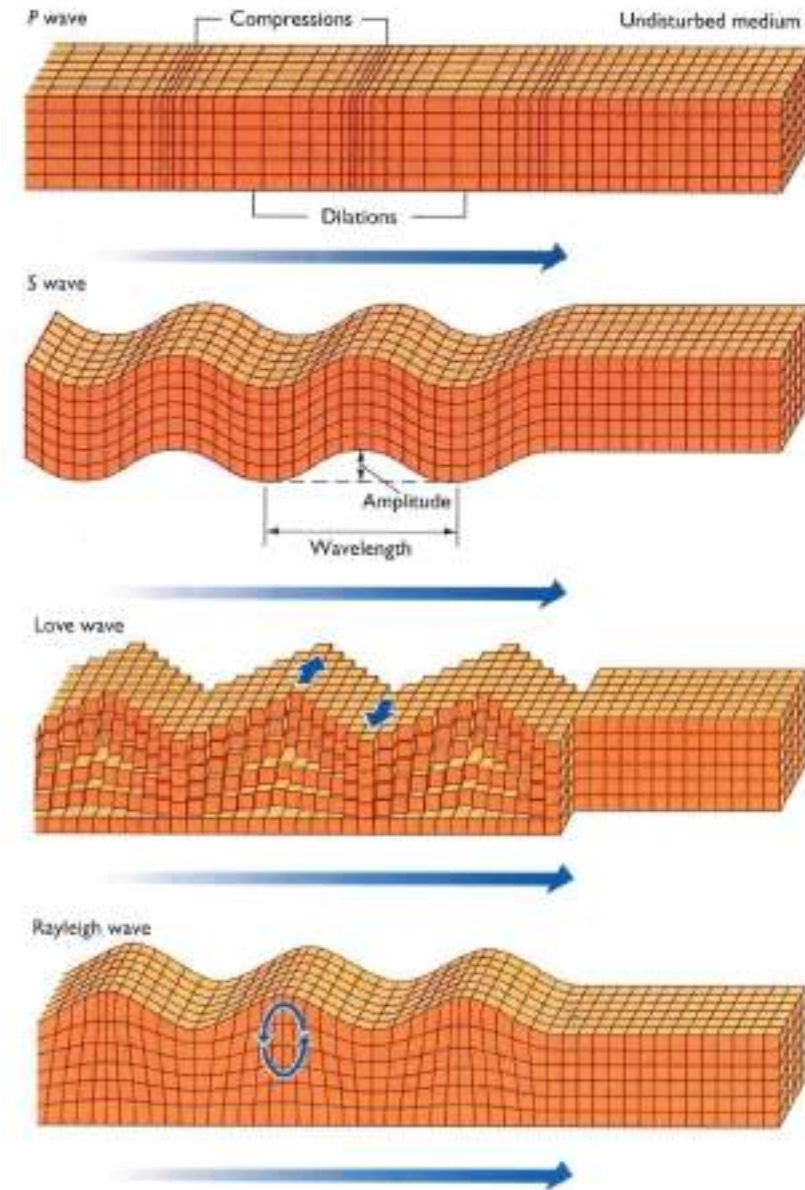
# Modern-day Engineering Understanding

## Data Acquisition

Warning Signs: **warning** systems detect nondestructive primary waves (**P waves**), before destructive secondary waves (**S waves**). The delay between the arrival of P and S waves controls the **amount of advance warning** given

Detection: Systems can quickly **detect** where an earthquake has happened at any place in the world and **its impact** (pager)

Assessment: Post-earthquake systems **verify** what building **response** is **necessary**



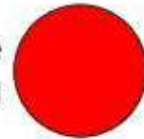


# Modern-day Engineering Understanding

## Data Acquisition: Detection



Earthquake  
Shaking



Red  
Alert



USAID  
FROM THE AMERICAN PEOPLE



PAGER  
Version 3

Created: 3 hours, 10 minutes after earthquake

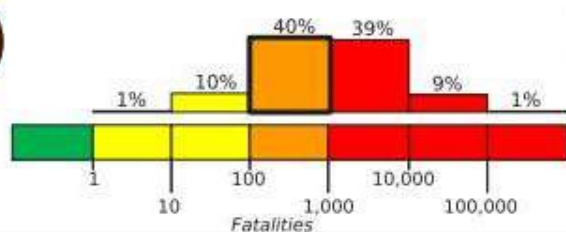
### M 8.8, OFFSHORE MAULE, CHILE

Origin Time: Sat 2010-02-27 06:34:14 UTC (01:34:14 local)

Location: 35.85°S 72.72°W Depth: 35 km

FOR TSUNAMI INFORMATION, SEE: [tsunami.noaa.gov](http://tsunami.noaa.gov)

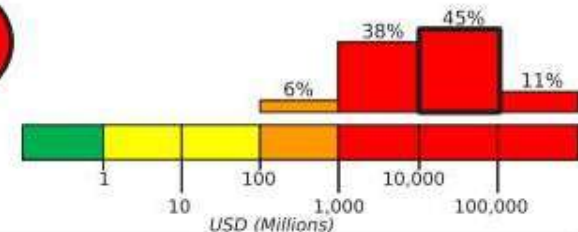
#### Estimated Fatalities



Red alert level for economic losses. Extensive damage is probable and the disaster is likely widespread. Estimated economic losses are 3-20% GDP of Chile. Past events with this alert level have required a national or international level response.

Orange alert level for shaking-related fatalities. Significant casualties are likely.

#### Estimated Economic Losses



USGS: United States Geological Survey





# Modern-day Engineering Understanding

## Codes and Standards

- ASCE 7: Structures must be **designed** to resist loads and wind, tsunami, tornado and earthquake forces
- ASCE 7: Buildings should be **classified** based on importance/risk factor imposed to public
- ASCE 7: Design requirements for **seismically isolated** building structures

ASCE 7: Standards for Minimum Design Loads for Buildings/Structures



# Modern-day Engineering Understanding

## Codes and Standards

- ASCE 41: Procedure for **evaluating** existing buildings for earthquake related risk
- ASCE 24: **Guidelines** on flood-resistant design

ASCE 41: Standards for Seismic Evaluation/Retrofit of Buildings

ASCE 24: Standard for Flood Resistant Design and Construction

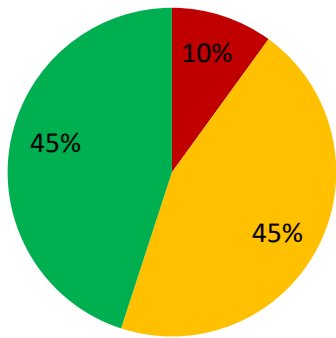


# Modern-day Engineering Understanding

## Building Damage

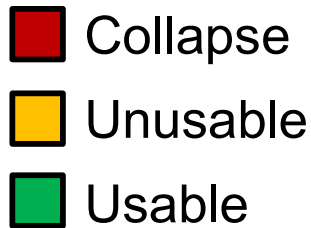
### Post Disaster Statistics

**US – Design Approach**

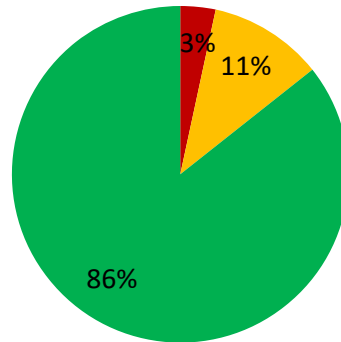


Chris Poland ASCE 31/41

MCE

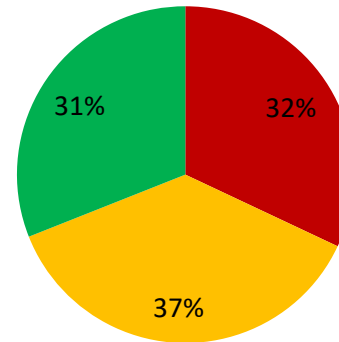


**Maule, Chile  
2010 (M8.8)**



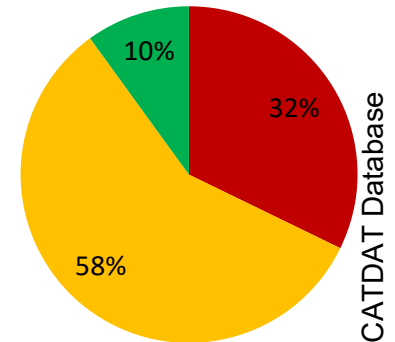
Colegio de Ingenieros de Chile

**Pedernales, Ecuador  
2016 (M 7.8)**



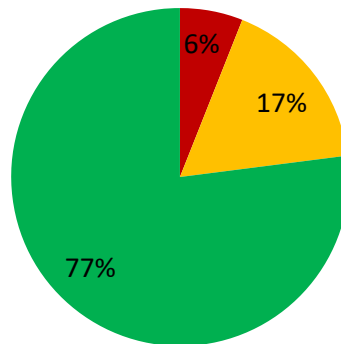
Xavier Vera-Grunauer

**Port au Prince, Haiti  
2010 (M 7.0)**



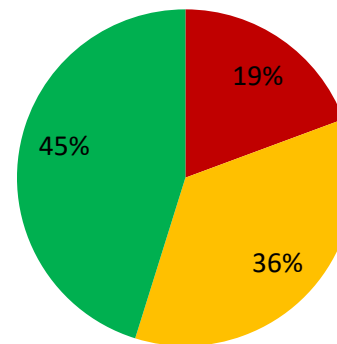
CATDAT Database

**Northridge, US  
1994 (M 6.7)**



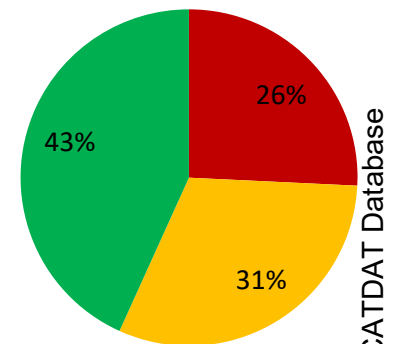
CATDAT Database

**Cephalonia, Greece  
2015 (M 6.5)**



GEER/EEER/ATC Reconnaissance

**Christchurch, NZ  
2011 (M 6.3)**



CATDAT Database

Comparative analysis prepared by GMS

Observatorio Instituto Cervantes

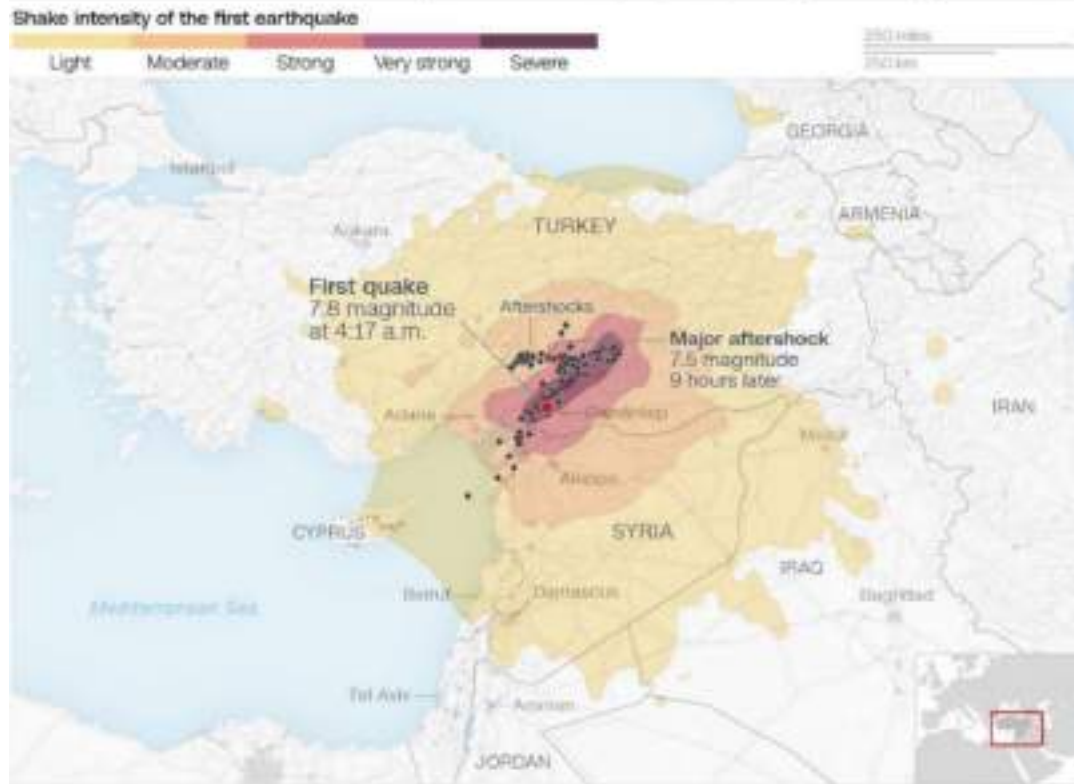


# Modern-day Engineering Understanding

## Dangers of Unenforced Building Codes: Turkey 2023 Earthquake

### Turkey earthquake and aftershocks felt throughout the region

Thousands were killed in Turkey and Syria when a 7.8 magnitude earthquake struck early Monday morning. More than 100 aftershocks have been recorded in the day and a half following the quake, including one at a magnitude of 7.5.



Sources: US Geological Survey, Landsat  
Graphic: Henrik Pettersson, CNN

GDP per capita=\$13,990 (Dec. 2022)

- 45,000+ killed
- Millions homeless
- Immediate damages=\$34 billion
- Total cost=\$84.1 billion
- Corruption → **unenforced building codes**

### SELECTION (2023)

Emerging market and developing economy	6.67 thousand
Advanced economies	55.54 thousand
World	13.44 thousand

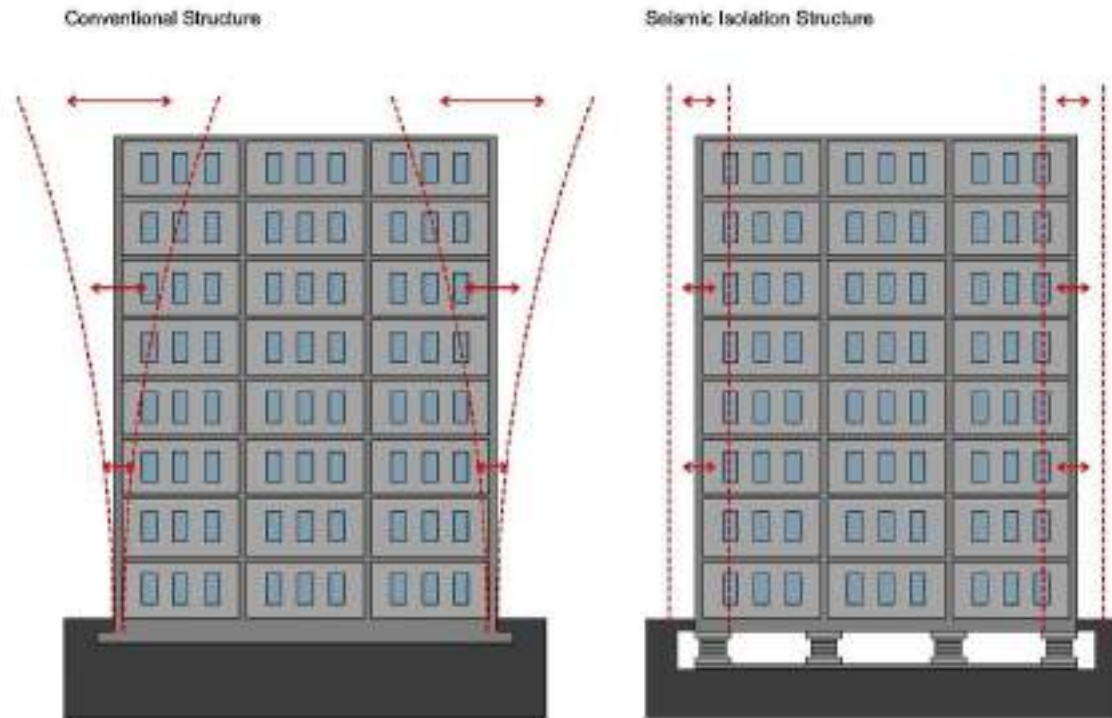
USGS, CNN, The Washington Post

Observatorio Instituto Cervantes



# Modern-day Engineering Understanding

## Building Successes: Turkey Post-Earthquake



### Adana City Hospital:

- One of few left standing after 2023 earthquake
- Advanced seismic isolation system → 75% reduction in shaking compared to neighboring structures
- Built in accordance with newer building codes

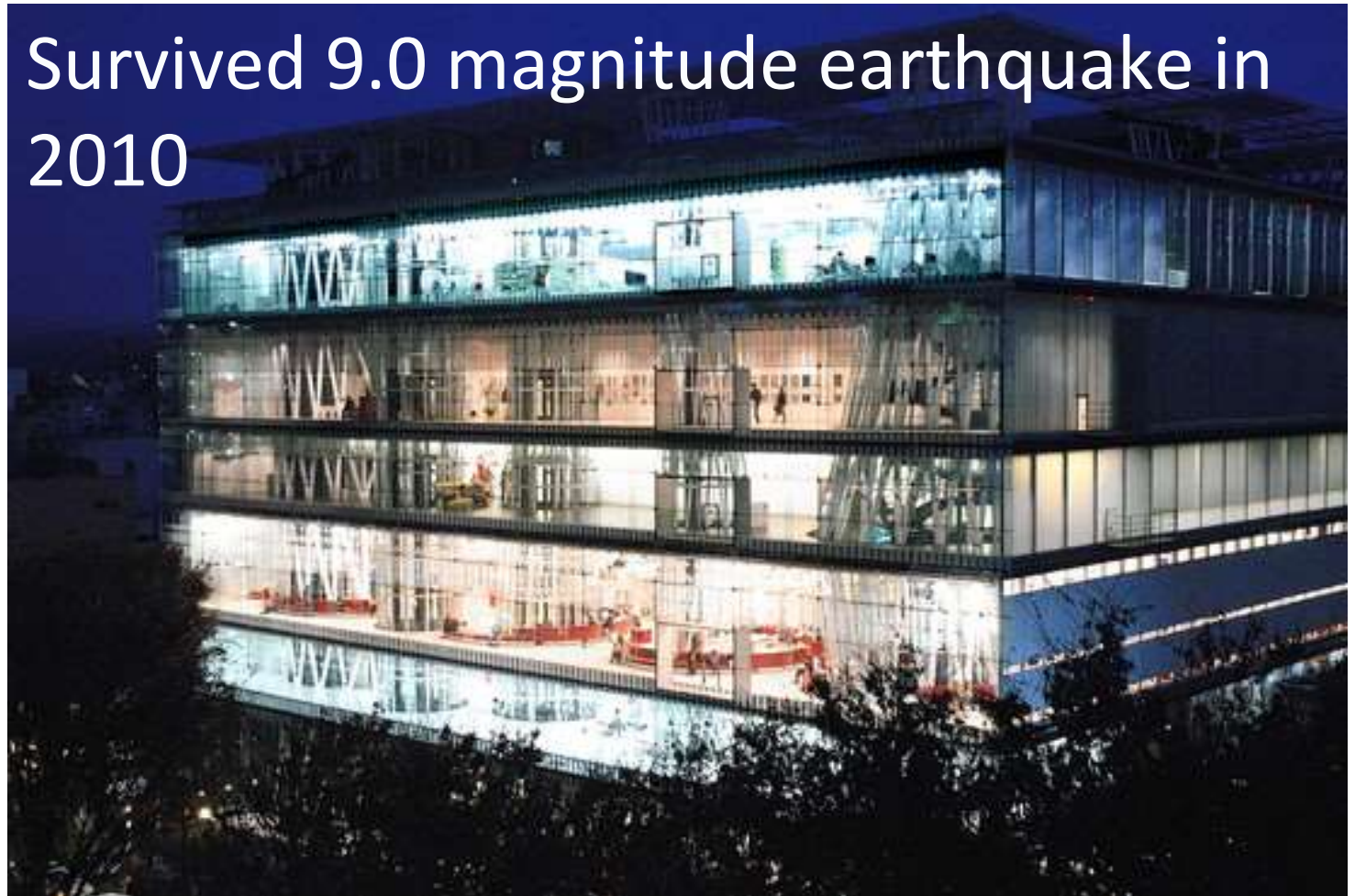


# Modern-day Engineering Understanding

## Building Successes: Japan Mediatheque Building

Survived 9.0 magnitude earthquake in 2010

Japan:  
Mediatheque  
Building in  
Sendai



Building shook and swayed violently but did not collapse.



# Modern-day Engineering Understanding

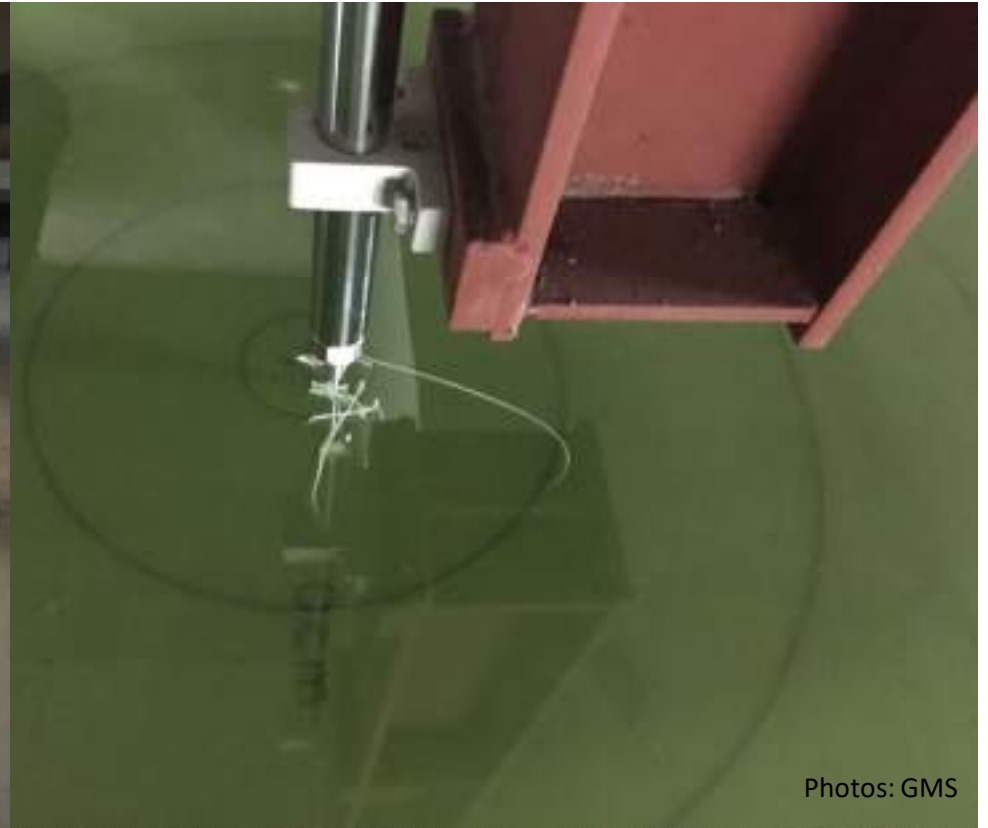
## Building Successes: 2016 Taiwan Earthquake





# Modern-day Engineering Understanding

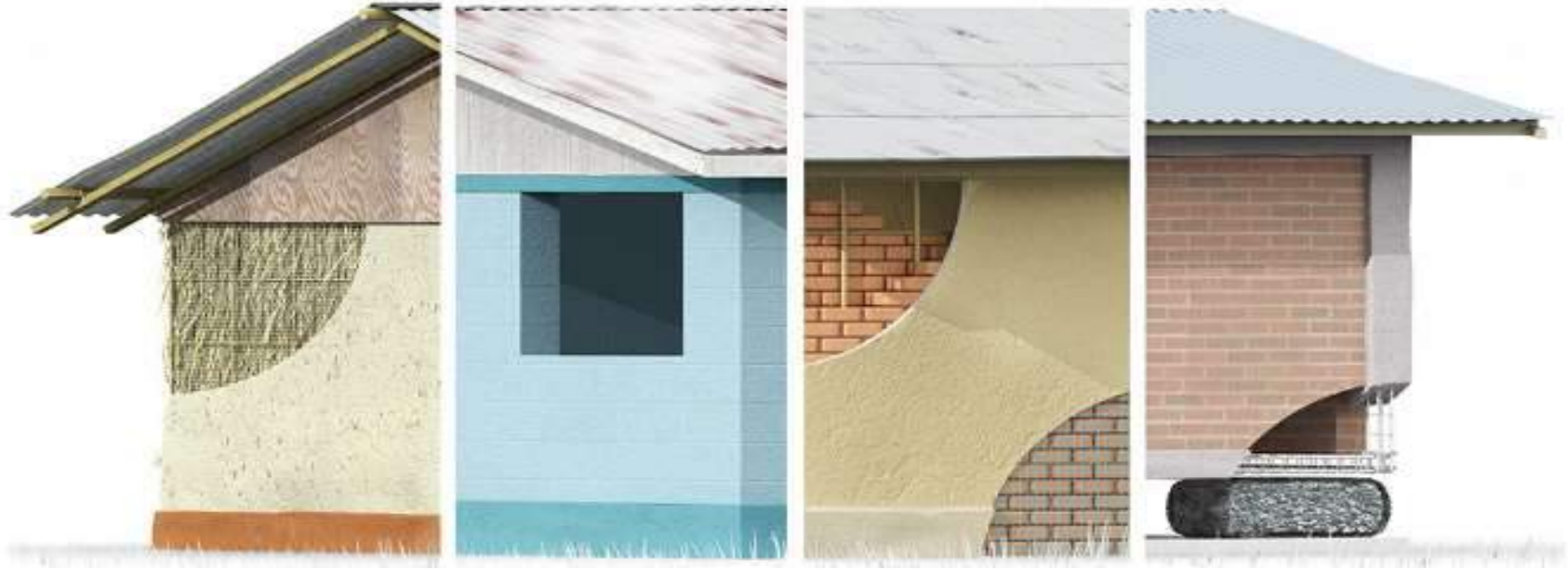
## Building Successes: 2016 Taiwan Earthquake Design Approach





# Modern-day Engineering Understanding

## Solutions: Less Developed Areas



### Pakistan

#### Light walls and gables

- Lightweight structures subject to smaller forces→less likely to fall
- In Pakistan quake resistant houses are built of straw

### Haiti

#### Light roofs

- Metal roofs on wooden trusses are more resilient than concrete-less likely to collapse

### Peru

#### Reinforced walls

- Reinforcing rods of eucalyptus or bamboo
- Peru-walls retrofitted with plastic mesh

### Indonesia

#### Confined Masonry

- Brick walls framed and connected to roof by corner columns and crown beam of RC

#### Shock Absorbers

- Tires filled with stone/sand and fastened between floors and foundation



# Modern-day Engineering Understanding

## Building Successes: Less Developed Areas

### Nepal: School buildings after 2015 M7.8 earthquake



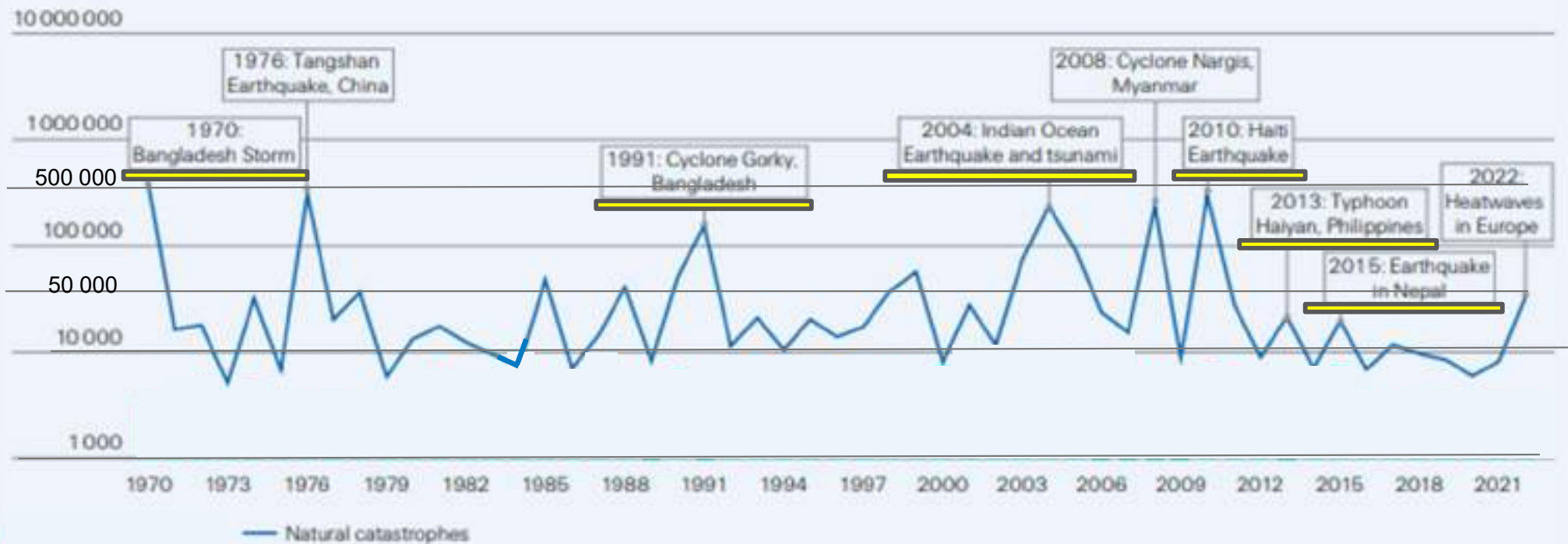


# Poverty As a Limitation of Response

## Natural Catastrophes 1970-2022

**Figure 20**

Number of victims, 1970-2022



Note: Scale is logarithmic: the number of victims increases tenfold per band. Source: Swiss Re Institute



# Poverty As a Limitation of Response

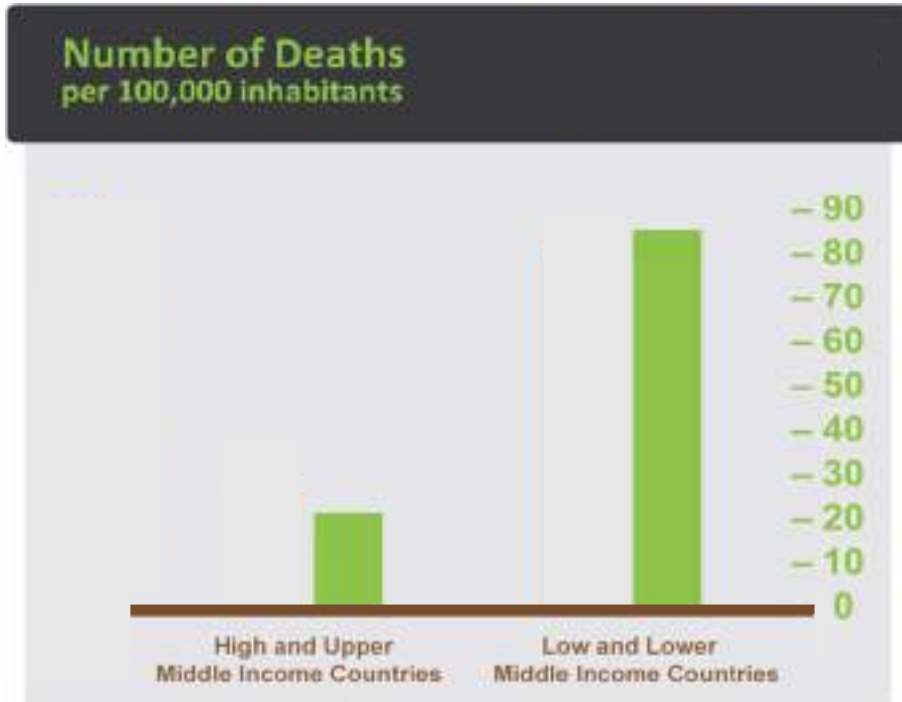
UN DRR (UN Disaster Risk Reduction)

“Disasters impact the economies of **LDCs** [less developed countries] around **10 times worse** than the economies of the **richest countries**, as a share of their GDP.”



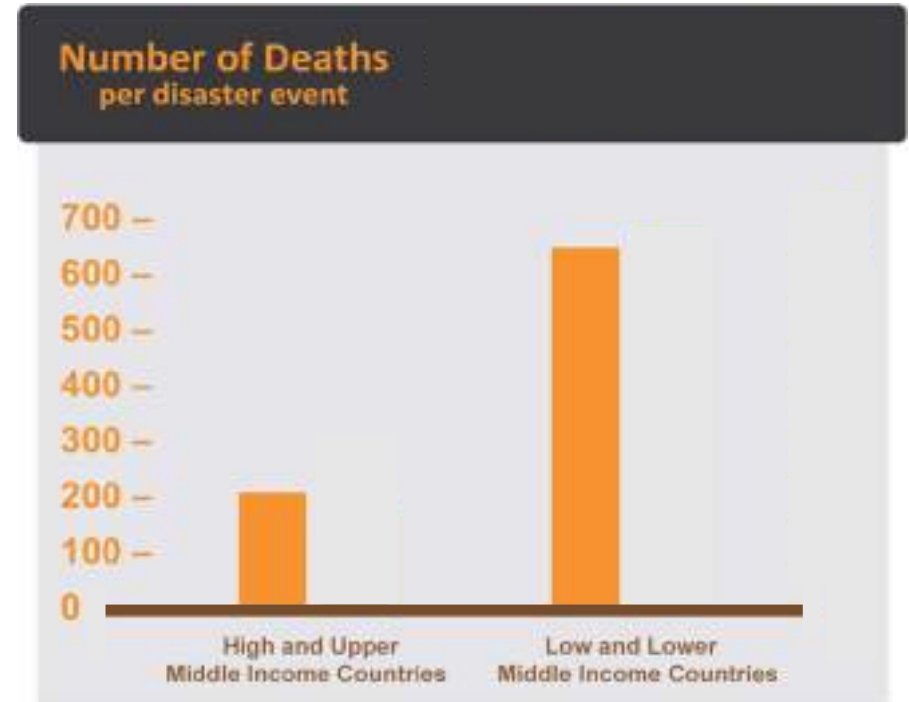
# Poverty As a Limitation of Response

## Fatalities Based on Income Level



1996-2015

Data taken from the United Nations Office For Disaster Risk Reduction (UNISDR)



1996-2015

Data taken from the United Nations Office For Disaster Risk Reduction (UNISDR)



of disaster fatalities occur  
in developing countries.

DATA FROM THE UNITED NATIONS DEVELOPMENT PROGRAMME (UNDP), 2014



# Poverty As a Limitation of Response

## Haiti-Chile Earthquakes: Lethality Comparison

Haitian Earthquake  
7.0 magnitude (2010)



220,000 deaths

11% "strongly shaken" died

Chilean Earthquake  
8.8 magnitude (2010)



500 deaths

0.1% "strongly shaken" died



# Poverty As a Limitation of Response

## Haiti-Chile Earthquakes: Lethality Comparison

### Haiti

GDP per capita= \$1,205 (2022)

Size of city= 9.8 mill. people  
(2010)

Did not focus on the proper  
threat:

- Concrete/cinder block structures instead of wood structures
- Masonry holds up better in storms but not in earthquakes

### Chile

GDP per capita= \$12,768 (2022)

Size of city= 17 mill. people (2010)



# Poverty As a Limitation of Response

## Armenia-California Earthquakes: Lethality Comparison

Armenian Earthquake  
6.8 magnitude (1988)



Loma Prieta, California  
Earthquake  
6.9 magnitude (1989)



63 deaths



# Poverty As a Limitation of Response

**26 million people** pushed into **poverty each year** because of natural disasters

- Poor people lose more share of their assets and wealth
- Education and future derailed
- Loss of access to jobs and opportunities



# Poverty As a Limitation of Response

## The Poor Are Disproportionally Affected In Wealthy Countries Too

Americans of low socioeconomic status (SES) have been found to be less prepared than other Americans for disasters...



Superstorm Sandy:

**1 in 3** flooded census tracts had a **poverty rate of  $\geq 20\%$**  in NYC

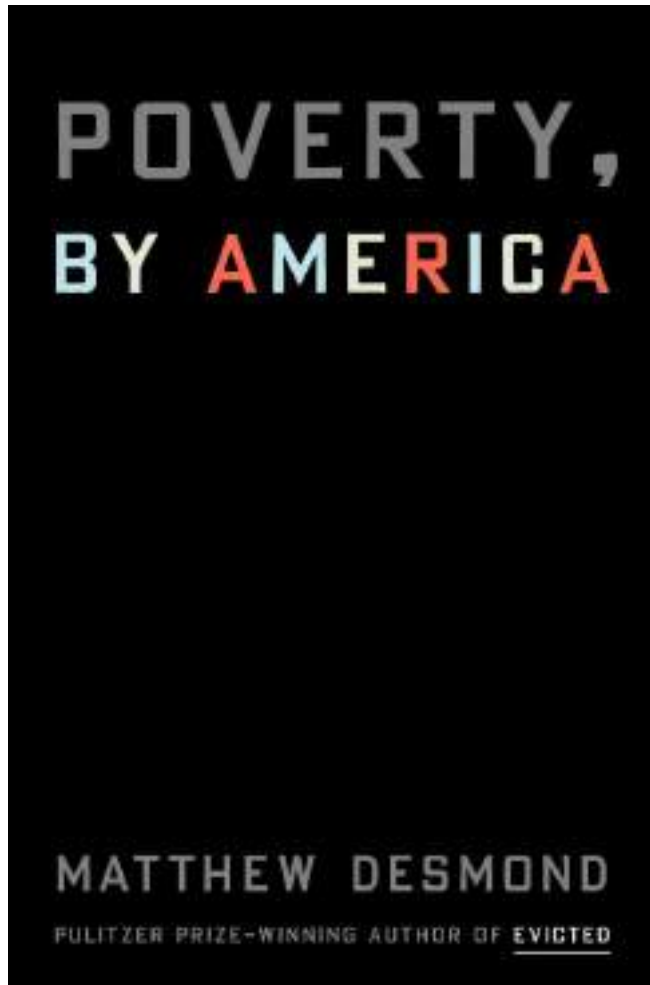


In **flooded** tracts, **18.7%** of the population was below the poverty line. In **non-flooded** tracts **only 14.7%** was below the poverty live.



# Poverty As a Limitation of Response

Addressing The Root of The Problem



Outlines how wealthy Americans consciously and subconsciously keep poor people poor



# Defining The Problem

How Should We Use The Limited Resources We Have

- What is risk
- What is risk's metrification
- What is risk's public perception
- When to act to mitigate risk
- How do we quantify risk



# Defining The Problem

## Some Definitions

**Hazard:** a physical event that can potentially trigger a disaster (e.g. earthquakes, floods, etc.)

**Exposure:** refers to what is exposed to the hazard (e.g., the **built environment & people**).

**Vulnerability:** depends on  
(1) degree to which the **built environment** is **susceptible to damage**;  
(2) **capacity of the society** to cope with the impact of the hazard



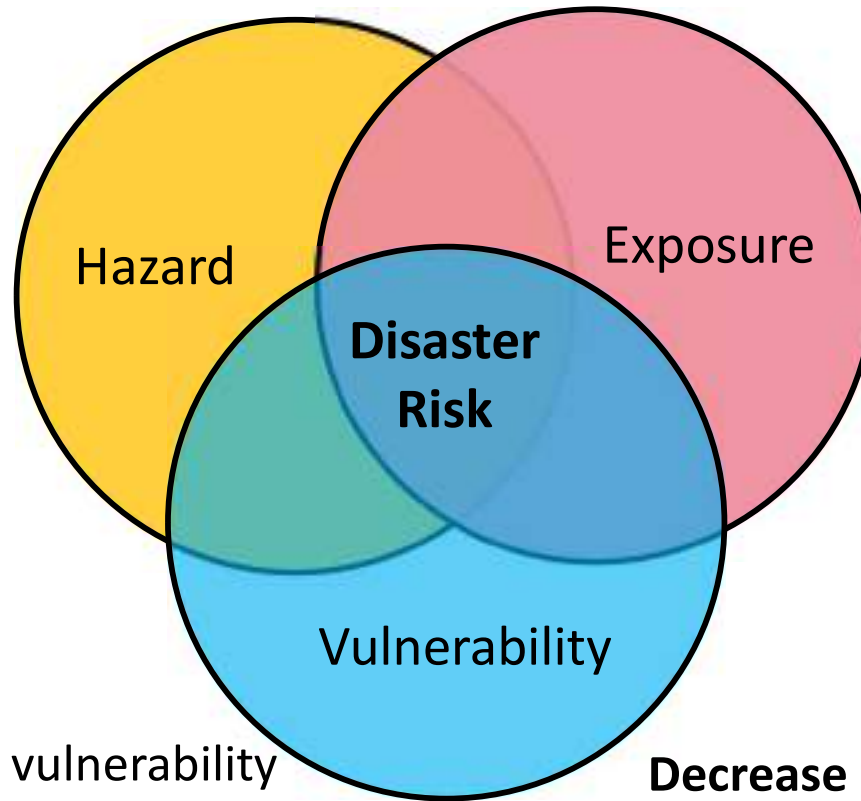


# Defining The Problem

## How Can We Reduce Disaster Risk

### Reduce or prevent hazards

- Not possible for some hazards (e.g., earthquakes)
- Strategies exist for flooding/ landslides
- Minimize climate change



### Reduce exposure

- Keep high-density development outside high hazard areas
- Put protective measures in high hazard areas

### Decrease built environment vulnerability

- Implement/enforce building codes
- Require disaster-resilient design/construction
- Identify and strengthen vulnerable existing buildings

### Decrease social vulnerability

- Raise awareness of local risk
- Promote preparedness/planning
- Offer disaster prevention training



# Defining The Problem

Vulnerability: World Risk Index

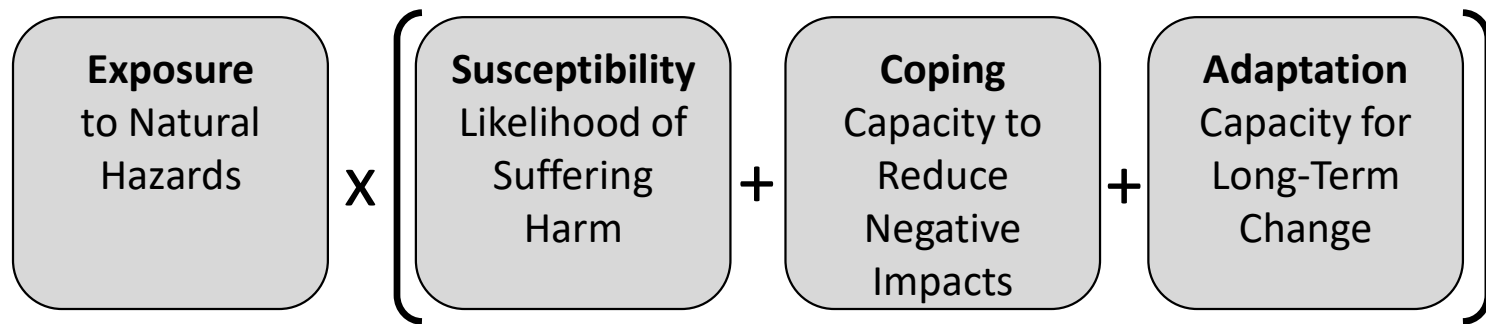
$$\text{Risk} = \text{Hazard} \times \text{Consequence Cost}$$



# Defining The Problem

Vulnerability: World Risk Index

**Risk = Exposure x Vulnerability**



Measures a country's exposure, resiliency, response to an event, and preparedness for future events

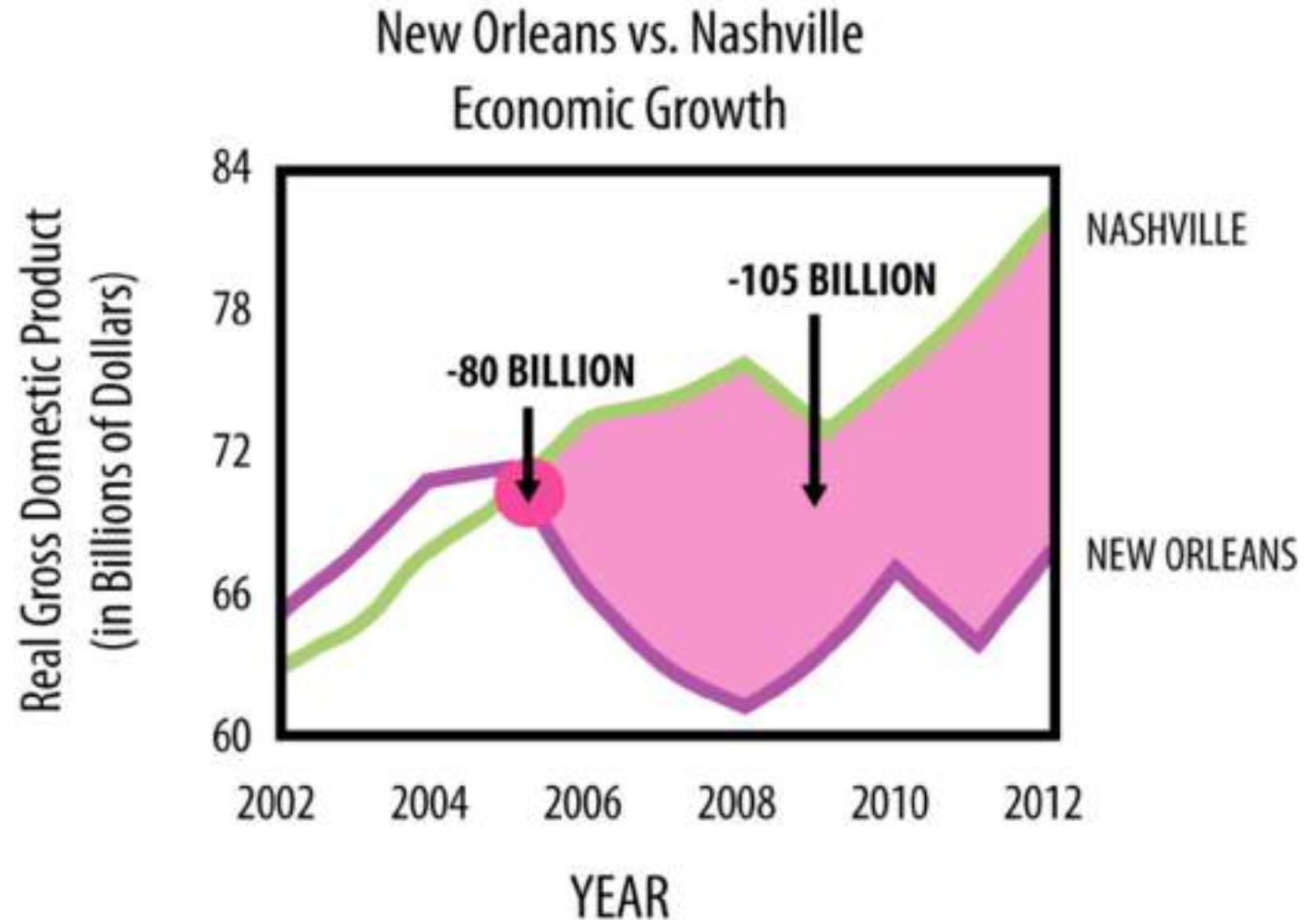


# Defining The Problem

## The Consequences of Not Being Prepared

Similar sized cities

Similar economies  
and demographic





# Defining The Problem

## When Do People Act

- Before the disaster
- During or immediately after the disaster
- Post disaster



# Defining The Problem

## Benefit of Preventative Measures



**EVERY \$1 INVESTED**

**IN RISK REDUCTION  
& PREVENTION**

**CAN SAVE UP TO \$15  
IN POST-DISASTER  
RECOVERY**

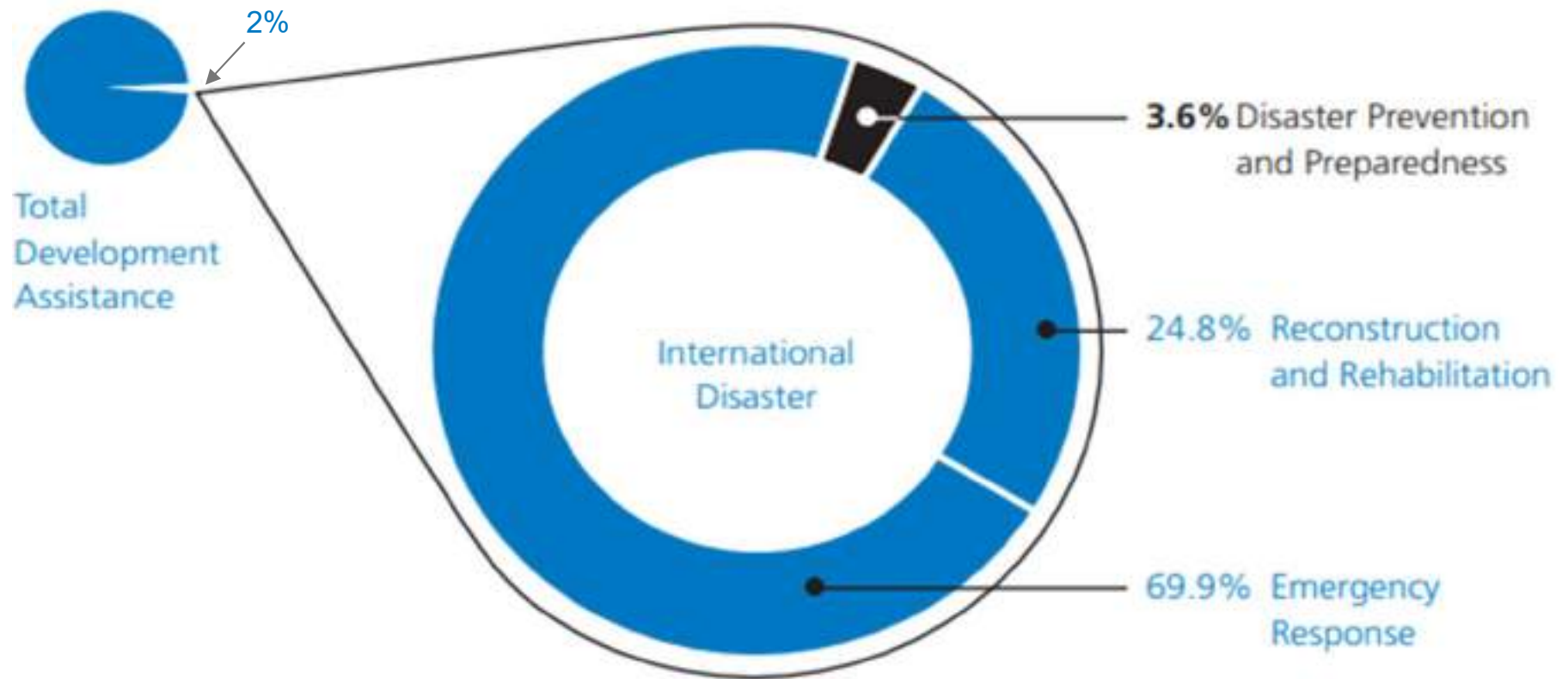


- MAMI MIZUTORI, HEAD OF UN OFFICE FOR DISASTER RISK REDUCTION



# Defining The Problem

## U.S. Disaster Prevention Fund





*We should put our efforts into  
whatever provides the largest  
economic and humanitarian  
payoff*



# Taking Action

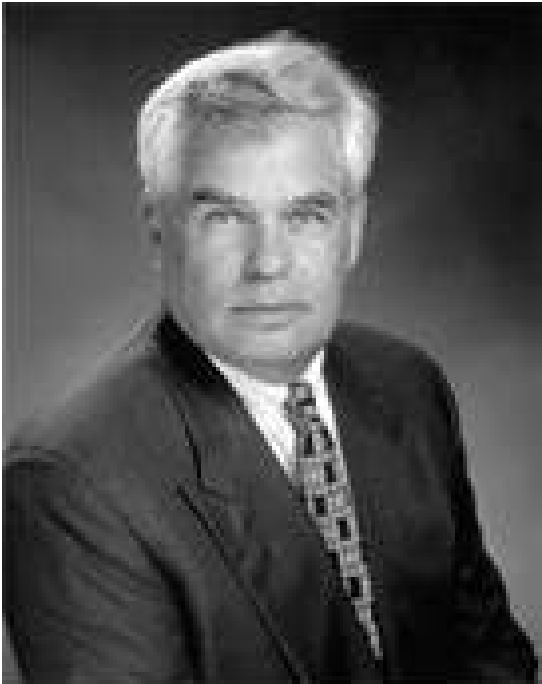


Catherine Bertini

- Executive director of UN World Food Program from 1992-2002
- For more info, go to: [catherinebertini.com](http://catherinebertini.com)



# Taking Action



*Chris Rojahn*

- USGS (1973-1981)
- Executive director of American Technology Council (ATC) (1981-2015)
- Led 100+ projects on earthquake and natural hazard mitigation
- Contributed to codifying red, green, yellow earthquake safety tagging of buildings

**UNSAFE**  
**DO NOT ENTER OR OCCUPY**  
**(THIS PLACEMENT IS NOT A LIMITATION ORDER)**

This structure has been inspected and found to be in imminent danger of collapse. Occupancy and use are prohibited until the structure is repaired or demolished.

This facility was inspected under emergency conditions for imminent danger of collapse. Occupancy and use are prohibited until the structure is repaired or demolished.

Inspector: (Name) \_\_\_\_\_

Date: \_\_\_\_\_

Facility Name and Address: \_\_\_\_\_

Emergency Contact: \_\_\_\_\_

**RESTRICTED USE**

This structure has been inspected and found to be in need of repair. Occupancy and use are restricted until the structure is repaired.

This facility was inspected under emergency conditions for imminent danger of collapse. Occupancy and use are prohibited until the structure is repaired or demolished.

Inspector: (Name) \_\_\_\_\_

Date: \_\_\_\_\_

Facility Name and Address: \_\_\_\_\_

Emergency Contact: \_\_\_\_\_

**INSPECTED**  
**LIMITED OCCUPANCY PERMITTED**

This structure has been inspected and found to be in good condition. Occupancy and use are permitted.

This facility was inspected under emergency conditions for imminent danger of collapse. Occupancy and use are prohibited until the structure is repaired or demolished.

Inspector: (Name) \_\_\_\_\_

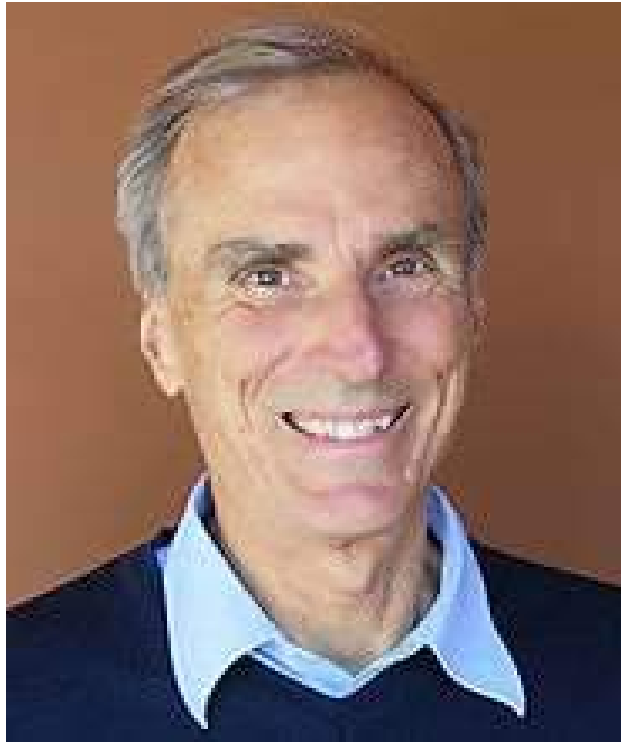
Date: \_\_\_\_\_

Facility Name and Address: \_\_\_\_\_

Emergency Contact: \_\_\_\_\_



# Taking Action



Brian Tucker

- Worked to prevent losses from natural disasters in less developed countries
- Founded GHI in 1991
- Awarded Gorakha Dakshin Bahu Award by Nepalian King for his service to Nepal



# Taking Action



Veronica Cedillos

- Current President of GHI (2019-Present)
- Directed projects on seismic and tsunami risk reduction in Armenia, Haiti, Indonesia, Kyrgyz Republic, Peru, and U.S., etc.



# Taking Action



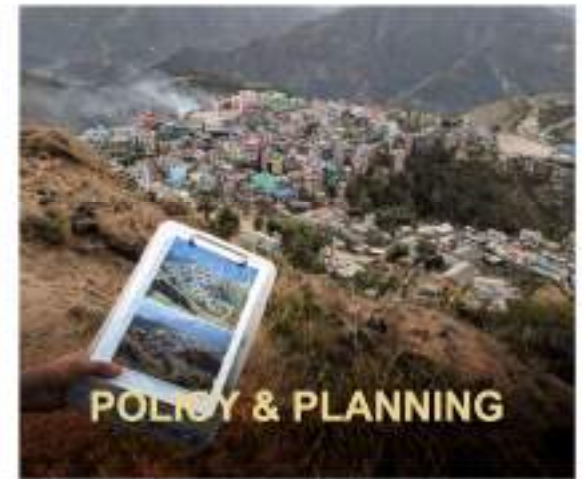
Internal Revenue Service (IRS) Declaration:

Non-profit organization dedicated to ending preventable death and suffering caused by natural disasters in the world's most vulnerable communities.



# What Is GeoHazards International (GHI)

## Focus Areas

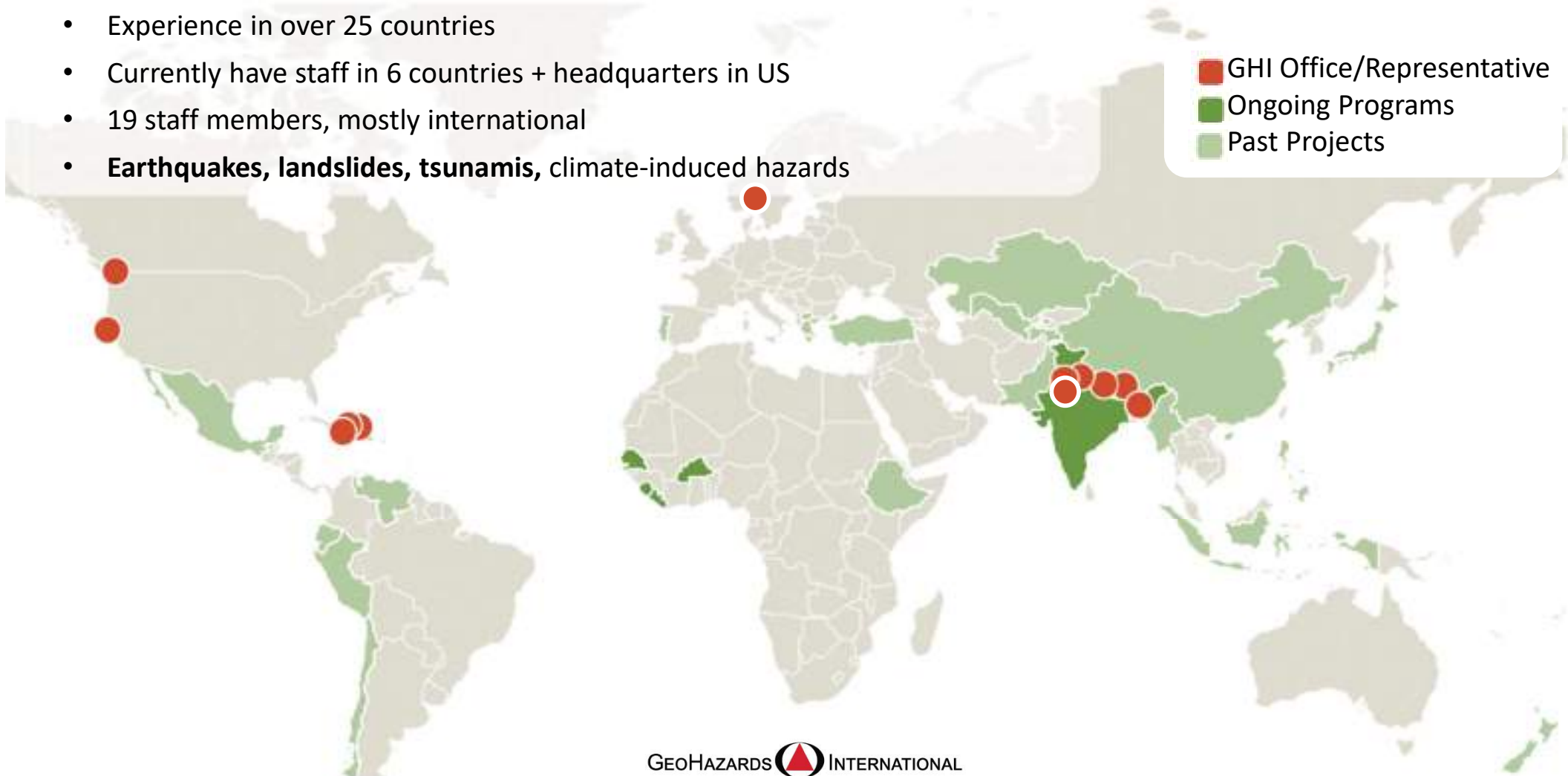




# What Is GHI

## Areas of Work

- Experience in over 25 countries
- Currently have staff in 6 countries + headquarters in US
- 19 staff members, mostly international
- **Earthquakes, landslides, tsunamis, climate-induced hazards**

- 
- GHI Office/Representative
  - Ongoing Programs
  - Past Projects

GEOHAZARDS  INTERNATIONAL



# What Is GHI

## Who Funds GHI

World Health Organization

USAID (US Agency for International  
Development)/ USGS

Corporations

Private/Family Foundations

Individual Donors



# What Is GHI

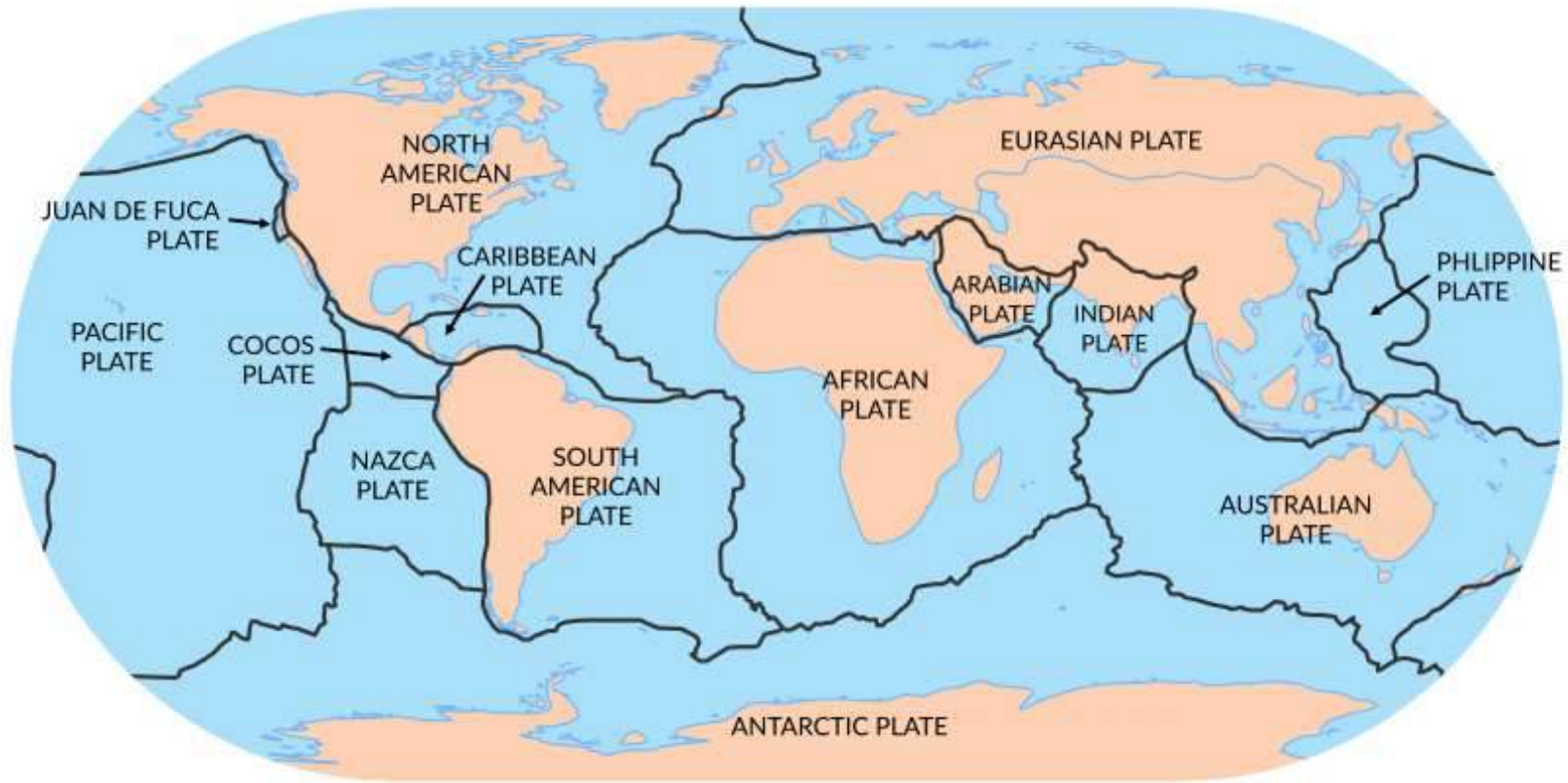
## Methods For Prevention

- Utilizing risk-informed planning
- Developing disaster-resistant design/construction
- Planning for post-event functionality of critical infrastructure
- Developing science-informed preparedness



# Examples of Preventative Efforts

## Earth's Tectonic Plates

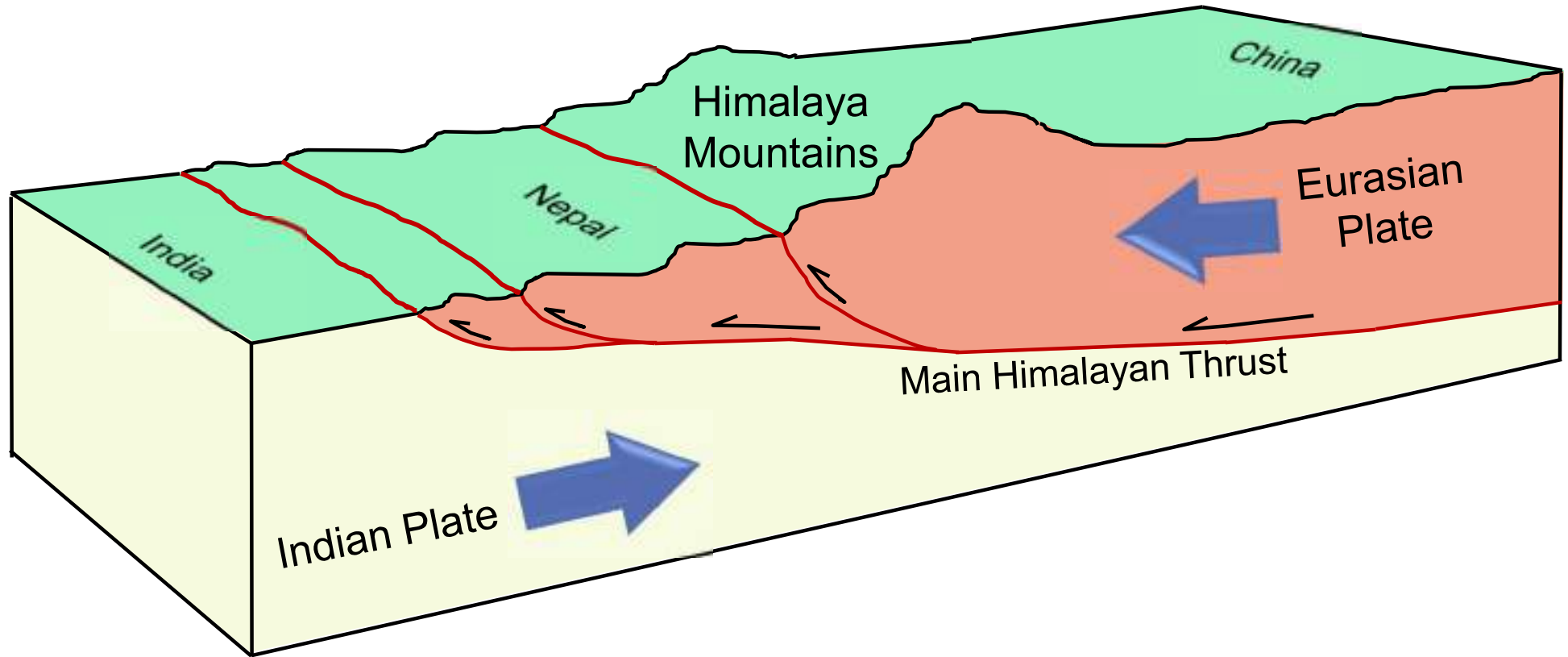


**Tectonic Plates:** Large pieces of the earth's outermost layer/crust



# Examples of Preventative Efforts

## Indian and Eurasian Plate Boundary

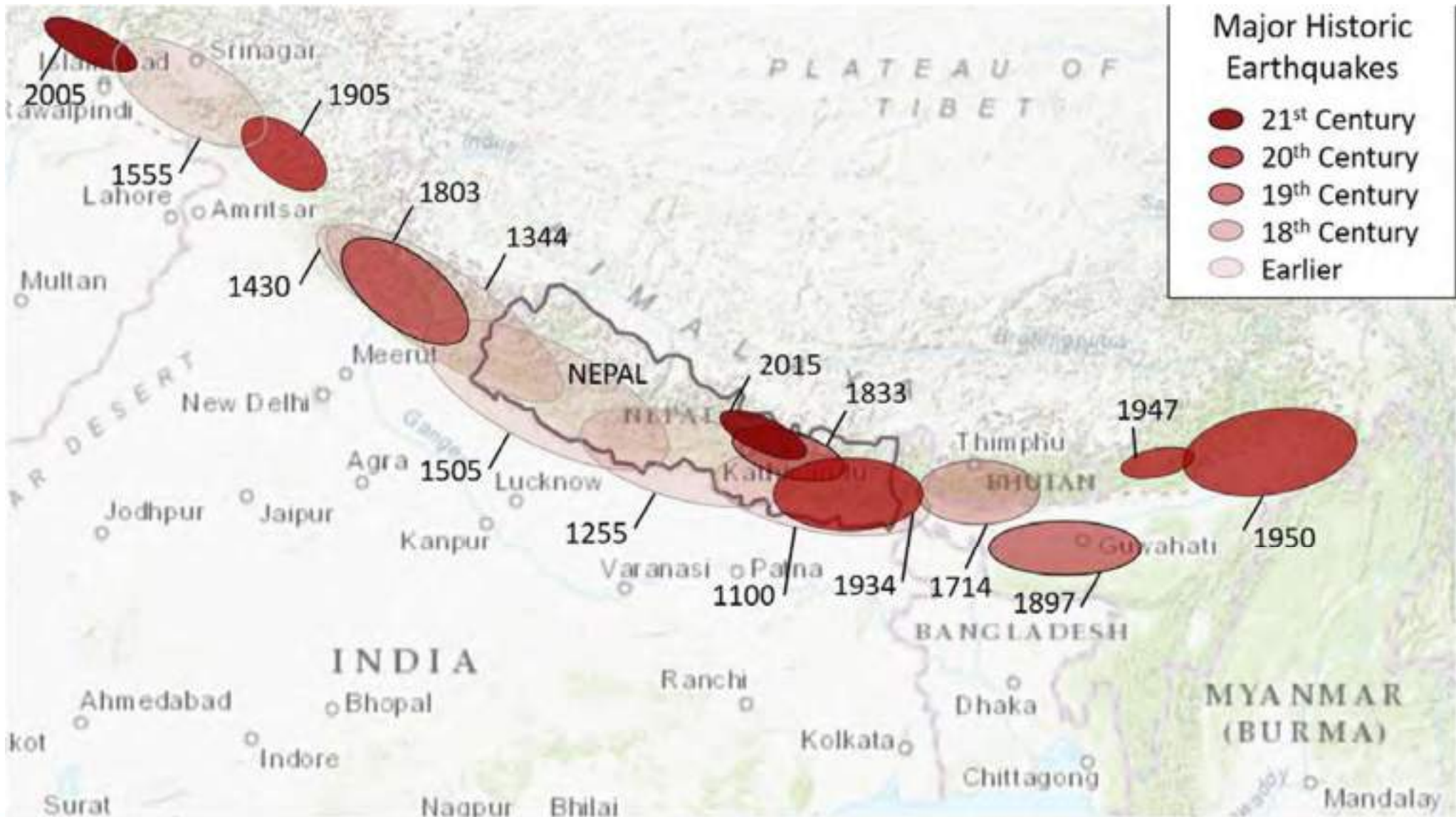


**Subduction Zone:** where two plates collide, and one plate is thrust under the other



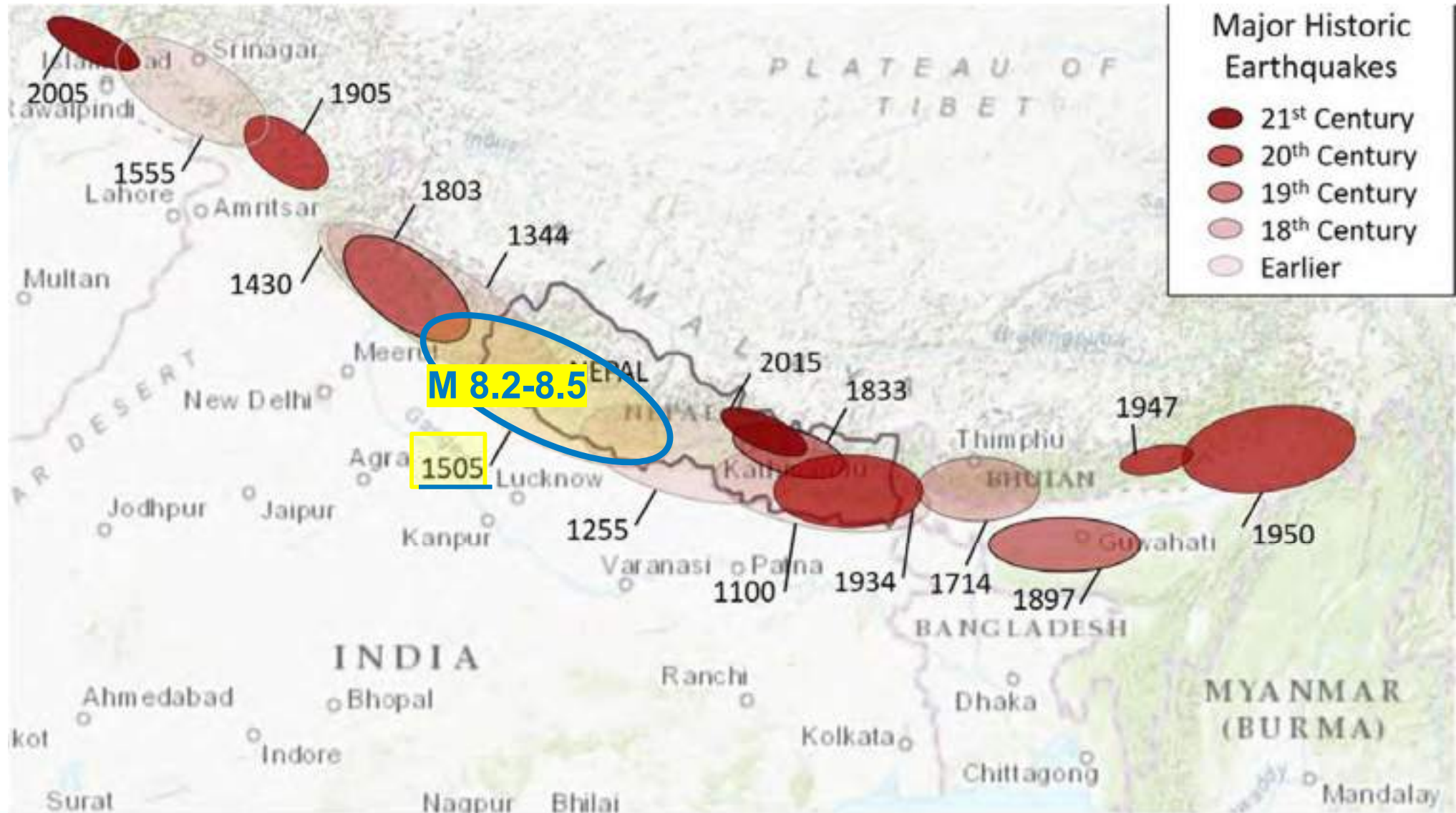
# Examples of Preventative Efforts: GHI

## Earthquake Tracking Along Boundary





## Predicting the Next Event





# Examples of Preventative Efforts: GHI

## School Retrofitting Program: Nepal (late 1990s)

- First school earthquake retrofit in Nepal
- Local masons trained, community participation
- Sparked hundreds of retrofits & new construction using similar methods





# Examples of Preventative Efforts: GHI

## School Retrofitting Program Successes

2015 M7.8 Earthquake in Nepal:

- 7,000+ schools destroyed
- Impact from program in the late 1990s -- ALL retrofitted schools were undamaged, some used as shelters





# Examples of Preventative Efforts

## Tsunamic Evacuation Buildings: Padang Indonesia





# Examples of Preventative Efforts

## Pedestrian Overpasses: Japan





# Examples of Preventative Efforts: GHI

## Tsunami Evacuation Raised Earth Parks (TEREPS)

### Can become:

- Walking paths
- Public spaces
- Sports fields

Combat flat terrain,  
dense population, lack  
of effective evacuation  
options

Tsunami Evacuation in Indonesia



Conceptual cross-section of TEREP. Credit: Kornberg Associates.



Conceptual rendering of a Tsunami Evacuation Park in Padang, Indonesia.

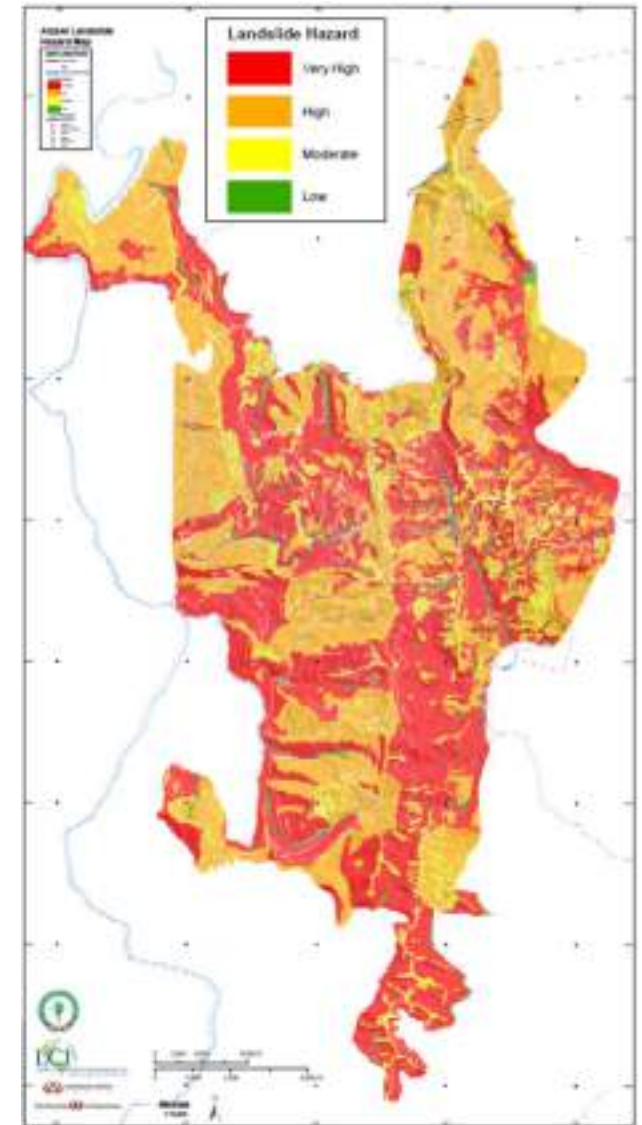
KORNBERG ASSOCIATES



# Examples of Preventative Efforts: GHI

## Aizawl, India: Landslide Risk Mitigation (2017)

- Area largely susceptible to landslides
- Developed landslide hazard map
- Trained locals in landslide risk





# Conclusions

## Key Takeaways

- Hazard events don't necessarily **need** to turn into disasters
- Shift the paradigm – **proactive** approach & disaster **resilience** at every table
- Treat this with **urgency** – staggering increase in risk, climate crisis & deepening inequities



# Conclusions

We Have Seen What Others Have Done, Now It's In Your Hands...What Can **You** Do

- As future structural engineers & leaders, you can play a **major role** in promoting **disaster-** and **climate-resilient** buildings and infrastructure.
- **Advocate** for **disaster resilience** in your *industry*.
- Lean into **other disciplines**, disaster resilience is not achieved in silos.
- Learn to **communicate effectively** to decision-makers, influential people, and within your broader community.
- **Advocate** for **those that are most exposed, and most vulnerable**.



# For More Information...

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# Thank You



Observatorio Instituto  
Cervantes at Harvard, Oct. 2023